



## Farm Snapshot

- NW Herefordshire
- 1003 Hectares
- 10 Farms
- Potatoes
- Arable
- Herbage Seeds
- Poultry Enterprise



## **Case Study**

## Vaughan Farms Ltd

Vaughan Farms Ltd cover 1003 hectares over 10 farms in North Herefordshire, with 939 hectares in-hand ground and 164 hectares of rented ground for maincrop potatoes. The rotation is: MP, WW, OSR, Herbage Seeds, WW, WO, WW with the main focus on preparing for potato crop annually of 285 hectares.

We have been advising here since 1997 and after regular soil sampling, we have helped improve the PK & pH status. There were issues with poor Sulphur levels so we introduced sulphur on the overall cereal policy.

Cobb Agri have monitored this for over 10 years and with soil assessments, tissue testing and careful planning we have adjusted the policy so that PK requirements are now minimal, enabling savings reaching up to five figures in one year. Over the past few years with the addition of a poultry enterprise, further PK savings have been made with careful monitoring of phosphate levels.

The Nitrogen policy is based on early and strategic planning. By securing deals in this way and through determining Nitrogen and Sulphur levels.

Paul Cobb noted "Peter and James run a fast paced farm enterprise where everything produced must be of the highest quality. Therefore inputs can be high and need to be carefully selected to ensure maximum efficiency and delivery of yield and quality. We strive to get ahead by getting cropping plans in early, followed by a rapid turnaround on test results so that we can take advantage of the best deals on the right products."

Peter says "Cobb Agri have saved me so much money that I am currently spending two weeks in Barbados! Keep up the good work Paul as I like it here very much."